

Alcoholic Drinks Packaging in the Netherlands

<https://marketpublishers.com/r/AD1B587361BEN.html>

Date: September 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: AD1B587361BEN

Abstracts

The Netherlands has witnessed a gradual increase in beer packaging within the alcoholic drinks market due to the flourishing craft beer movement, which has led to an expansion of microbreweries and demand for diverse beer flavours, prompting breweries to differentiate their products through unique packaging. The opportunity for innovation and branding has played a significant role in attracting consumer attention and creating memorable brand identities. For example, Brouwerij 't IJ is an Amsterd...

Euromonitor International's Alcoholic Drinks Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Alcoholic Drinks Packaging in the Netherlands
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

ALCOHOLIC DRINKS PACKAGING IN THE NETHERLANDS
KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass bottles and metal beverage cans both growing again in beer in 2022 after the declines seen in 2020

Royal Grolsch introduces new cardboard packaging for its multipacks.

Bijou Wines unveils plastic pouch made of recyclable materials for Bijou Le Chic

PROSPECTS AND OPPORTUNITIES

Metal beverage cans are expected to continue gaining share from glass bottles over the forecast period

The 250ml pack size is expected to gain share in wine

I would like to order

Product name: Alcoholic Drinks Packaging in the Netherlands

Product link: <https://marketpublishers.com/r/AD1B587361BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD1B587361BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970