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# Analgesics in Latin America

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## Abstracts

Analgesics is a growing category in Latin America. Self-medication continues to positively affect sales in the region, despite recent efforts from few countries to diminish such a trend. Both innovation and the wider availability of generic remedies are expected to contribute positively to overall sales, targeting consumers who look for the latest and fastest solutions and also those who are more price conscious.

Euromonitor International's Analgesics in Latin America global briefing examines the size, growth trends and potential opportunities in the Consumer Health market. The strategic analyses include assessing the impacts of changing regulations, research breakthroughs and public health concerns on both the market and leading companies. Consumer attitudes towards the products and their personal healthcare needs are also explored.

**Product coverage:** Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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