

Anahita Polour Co in Soft Drinks (Iran)

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Abstracts

Anahita Polour Co has the strategic goal to expand its activities from Tehran, the north and Mashhad to other parts of the country with the aim of gaining share from the current leader in bottled water, Damavand Mineral Water Co. The company also aims to become the indisputable leader in Tehran, Mashhad and Mazandaran province by increasing the availability and visibility of its products.

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