

Anadolu Endüstri Holding AS in Consumer Foodservice (Turkey)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A63F7F423BFEN

Abstracts

Anadolu aims to achieve growth by focusing on improving its products and services rather than aggressive outlet expansion. The company does, however, plan to open new outlets when the time and location are both right.

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