+44 20 8123 2220
info@marketpublishers.com

# Amway Corp in Retailing (World)

https://marketpublishers.com/r/A6AA387C2F8EN.html
Date: November 2015
Pages: 33
Price: US$ 572.00 (Single User License)
ID: A6AA387C2F8EN

## Abstracts

After years of growth thanks to successful development in emerging markets in Asia Pacific, US-based direct seller Amway Corp has hit a wall thanks to a sales slowdown in China, their largest market, alongside unfavourable currency exchange rates. The company's strong development pipeline run by the company's own R&D and manufacturing facilities,seven more of which the company is constructing in the US and Asia, should help Amway's future global performance.

Euromonitor International’s Amway Corp in Retailing (World) company profile offers detailed strategic analysis of the company’s business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

# Contents

Introduction
Strategic Evaluation
Competitive Positioning
Domestic Strategy
International Strategy
Multi-Channel Strategy
Brand and Private Label Strategy
Operations
Opportunities and Recommendations

+44 20 8123 2220
info@marketpublishers.com

## I would like to order

Product name: Amway Corp in Retailing (World)
Product link: https://marketpublishers.com/r/A6AA387C2F8EN.html
Price: US$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A6AA387C2F8EN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970