

Amway Vietnam Ltd in Consumer Health (Vietnam)

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Abstracts

Amway Vietnam Ltd plans to reach sales of VND100 million in 2014-2016. Besides continuously expanding the direct sales force, the company will also build a new plant in Binh Duong City with an investment of US\$25 million. This factory is expected to be ready for operations in 2015. The company wants to strengthen its leading position in vitamins and dietary supplements in Vietnam.

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