

# Amway (M) Sdn Bhd in Home and Garden (Malaysia)

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## **Abstracts**

Over the forecast period, Amway (M) Sdn Bhd is expected to focus its expansion efforts within Malaysia to ensure that it has a strong foothold in the country. In addition, continued efforts will be placed in product innovations, especially in terms of functionality and product quality in order to better differentiate itself from competitors.

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