

Amway (China) Co Ltd in Consumer Health (China)

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Abstracts

Amway (China) Co Ltd remained the leading player in vitamins and dietary supplements in China in 2015. In order to further expand its business in the country, the company will increasingly focus on new product development and enrich its product portfolio over the forecast period. The Amway (China) Plant Research and Development Centre, which was established in 2013, will continue to contribute to product innovation and aim to transfer the essence of traditional Chinese culinary culture into a...

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