

AmRest Sp zoo in Consumer Foodservice (Poland)

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Abstracts

AmRest Sp zoo aims to expand its number of outlets across the country and to modernise its existing outlets. AmRest plans to expand KFC, a key brand in its portfolio, with circa 20 new outlets annually over the forecast period. The company wants to further develop delivery services for phone and online orders, invest in digital and mobile applications, further develop its new format Pizza Hut Express and focus on merger and acquisition opportunities. AmRest's plans also entail further developmen...

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