

# Amoy Food Ltd in Packaged Food (Hong Kong, China)

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## Abstracts

Over the forecast period, Amoy Food Ltd is expected to remain keen on expanding its product portfolio to ensure its relevance to consumers' evolving needs and demands. Besides meeting consumers' needs for convenience, the player is expected to target consumers' increased disposable incomes and discerning tastes with premium products.

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**Product coverage:** Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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