

American Eagle Outfitters Inc in Apparel and Footwear (World)

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Abstracts

American Eagle maintained growth despite the challenges with the rise of fast-fashion and online commerce. The growth was thanks to the strong performance of its aerie brand and digital commerce. The company will continue to invest in technology and digital capabilities, as omnichannel is key to adapting its business to the digital age. American Eagle will aim to ensure it provides a seamless shopping experience through various channels from traditional to online.

Euromonitor International's American Eagle Outfitters Inc in Apparel and Footwear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Apparel and Footwear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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