

American Airlines Group, Inc. in Travel (World)

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Abstracts

American Airlines is the world's largest airline by revenue, but the company has faced multiple challenges in the past several years including the COVID-19 pandemic and the grounding of all Boeing 737 Max 8 jets. American has made substantial efforts to overcome these challenges through the expansion of both its domestic and international routes, and improvements to its already popular loyalty program.

Euromonitor International's American Airlines Group, Inc. in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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