

American Airlines Group Inc in Travel and Tourism (World)

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Abstracts

American Airlines Group (AAG) has emerged from the bankruptcy of American Airlines and the subsequent merger with US Airways. The company's resurgence has been stunning from loss making and financially crippled to strong growth and assuming the role as the US's largest airline. Integration issues remain however, and the Gulf carriers have been looking outward while AAG continues to look inward to the US domestic market.

Euromonitor International's American Airlines Group Inc in Travel and Tourism (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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