

# Amcor PET Packaging USA Inc in Packaging Industry (USA)

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## Abstracts

Bottled water growth within PET continues at a very healthy pace, but even as it continues to expand into more niche product categories, Amcor needs to take into account the nearing ceiling for PET growth within water and the downward pressure from declining carbonates sales. In response, Amcor PET Packaging USA is placing more emphasis on its hot-fill PET bottles and custom offerings. These offerings tend to have higher margins and offer brand differentiation through greater shelf appeal and...

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