

# Amcor Flexibles Rinteln GmbH in Packaging Industry (Germany)

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## Abstracts

Amcor Flexibles Rinteln GmbH, as a rather small part of the Australian packaging giant Amcor Limited, has to align its strategic direction and measures with the parent company and the other international operations. Within this general context, for the German subsidiary the focus will remain on the development of innovative and effective packaging solutions. Thereby, the company is expected to further profit from “testimonials” in the form of packaging products delivered to large multinational...

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