

Amcor do Brasil in Packaging Industry (Brazil)

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Abstracts

Growing environmental concerns such as light weight packaging and reduction of CO2 emissions in Brazil should enable Amcor to strengthen its leading position within flexible and rigid packaging. This should therefore lead the company to invest further in research and development to offer the most optimised pack type aimed to meet clients and consumers' expectations in terms of eco-friendly packaging. The company should therefore consolidate its long-term business relationships and seek new...

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