

Amazon.com Inc in Consumer Electronics (USA)

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Abstracts

Amazon is the leading online retailer in the US. Originally an online bookseller, Amazon has evolved to become a one-stop online shop where consumers can purchase a wide range of goods ranging from consumer electronics to groceries and gardening equipment. In addition, Amazon also offers consumers the opportunity to engage in peer-to-peer commerce and sell new and second-hand products. Since 2010, the Seattle-based company has increased its focus on digital media sales, streaming for consumers,...

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