

# Amazon.com Inc in Apparel and Footwear (USA)

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## Abstracts

Amazon is looking to continue expanding its apparel product selection by partnering with popular clothing brands. Many brands are worried about Amazon's market power and ability to set prices, but the company has stated that it wants to work with designer brands to make them happy. In order to showcase its fashion section the company opened a photo studio in 2012 specifically for online advertisements. As part of its initiative to work with upscale retailers, Amazon is partnering with the...

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