

# Amalgamated Specialties Corp in Personal Accessories (Philippines)

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## Abstracts

Over the forecast period, Amalgamated Specialties Corp is expected to expand distribution for its products beyond the main cities so as to combat competition from international brands. The player is also likely to focus on marketing campaigns for its products so as to arouse consumer interest in and awareness of its brands, as a bid to further utilise its position as one of the top domestic players in the Philippines.

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