

AMAKS Grand Hotels OOO in Travel and Tourism (Russia)

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Abstracts

AMAKS Grand Hotels is one of a handful of Russian travel accommodation companies that targets domestic tourists. The company is following a strategy of purchasing old Soviet-era sanatoriums and renovating them to meet modern travel accommodation standards. AMAKS is expanding annually in the Russian regions. Due to the rapid development of the regions, the hotel chain is serving to cater to demand for hotel rooms in these new areas.

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