

Altex Romania SRL in Consumer Electronics (Romania)

https://marketpublishers.com/r/A5601A0BFA6EN.html

Date: August 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A5601A0BFA6EN

Abstracts

Altex Romania SRL is currently focusing on improving customer experience and will thus look to expand and modernise its stores and develop mobile apps to improve the shopping environment it offers. In addition, the company also intends to pursue its expansion plans while taking an omni-channel approach.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Altex Romania SRL: Key Facts

Summary 2 Altex Romania SRL: Operational Indicators

Company Background

Chart 1 Altex Romania SRL: Altex in Pitesti

Internet Strategy

Private Label

Summary 3 Altex Romania SRL: Private Label Portfolio

Competitive Positioning

Summary 4 Altex Romania SRL: Competitive Position 2016



I would like to order

Product name: Altex Romania SRL in Consumer Electronics (Romania)

Product link: https://marketpublishers.com/r/A5601A0BFA6EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A5601A0BFA6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970