

Alsea SAB de CV in Packaged Food (Mexico)

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Abstracts

Alsea is one of the leading consumer foodservice conglomerates in Mexico, managing around 1,500 outlets and ranking behind only FEMSA in total sales. The company success has seen it expand into other Latin American countries, namely Brazil, Argentina, Chile and Colombia.

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Contents

Strategic Direction

Key Facts

Summary 1 Alsea SAB de CV: Key Facts

Summary 2 Alsea SAB de CV: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Alsea SAB de CV: Competitive Position 2012

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