

# Alpla France SAS in Packaging Industry (France)

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## Abstracts

Alpla France SAS enjoyed positive growth in 2011 thanks to long-term business relationships with key international and domestic players. The company is well positioned in growing categories such as liquid detergents and beauty and personal care. Its client portfolio remained solid, and the dynamic international and domestic activities of its clients enable Alpla to grow thanks to the production concentration on European markets. Product innovation thanks to upsizing and downsizing within...

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