

Alpla France SAS in Packaging Industry (France)

<https://marketpublishers.com/r/ABE864E8A90EN.html>

Date: March 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: ABE864E8A90EN

Abstracts

Alpla France SAS enjoyed positive growth in 2011 thanks to long-term business relationships with key international and domestic players. The company is well positioned in growing categories such as liquid detergents and beauty and personal care. Its client portfolio remained solid, and the dynamic international and domestic activities of its clients enable Alpla to grow thanks to the production concentration on European markets. Product innovation thanks to upsizing and downsizing within...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Alpla France SAS: Key Facts

Summary 2 Alpla France SAS: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Alpla France SAS by Pack Type 2011

Competitive Positioning

I would like to order

Product name: Alpla France SAS in Packaging Industry (France)

Product link: <https://marketpublishers.com/r/ABE864E8A90EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABE864E8A90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970