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Alpine Electronics Inc in Consumer Electronics (World)

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Date: December 2015
Pages: 39
Price: US$ 572.00 (Single User License)
ID: AAC1DBF3A34EN

Abstracts

This profile of Alpine Electronics Inc examines the company's prospects in the in-car entertainment market, and assesses the market opportunities as demand for built-in connectivity grows, hence bringing the concept of the connected car closer to reality.

Euromonitor International's Alpine Electronics Inc in Consumer Electronics (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Electronics industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, LCD TVs by Screen Type, Mobile Phones by Type of Contract, Portable Consumer Electronics, Smartphones by OS, Tablets by OS, TVs by Network Connectivity.

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