

Alpina Productos Alimenticios SA in Soft Drinks (Colombia)

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Abstracts

Alpina Productos Alimenticios is focused on expanding local and international operations to reach forecasted sales of Col\$3.6 trillion in 2016. The company is greatly focused on a sustainability and social awareness strategy to reduce the carbon footprint and promote social development programmes to support local communities. The national expansion is supported by new products (including Café Latte Juan Valdez Alpina) and contract manufacturing agreements to expand in the Colombian north coast....

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