

Alpargatas SA in Apparel and Footwear (Brazil)

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Abstracts

Alpargatas is over 100 years old and has a diversified portfolio, with three lines of business. The first one is sandals, with brands such as Havaianas (a Brazilian brand with very high global visibility) and Dupé. The second line is sports shoes, manufacturing Mizuno (licensed). The third line is retail, with its most recent acquisition being the Rio-based Osklen, marking the company's debut in the premium fashion clothing segment. In 2015 the company did not renew the Timberland license; it so...

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