

Aloés Indústria e Comércio Ltda in Tissue and Hygiene (Brazil)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AD0BD56858FEN

Abstracts

Aloés Indústria e Comércio Ltda aims to develop its portfolio in nappies/diapers/pants, sanitary protection and incontinence products. Following investments made over the review period in a new manufacturing facility in Marechal Deodoro (Alagoas), the company cut transportation costs and now expects to become more competitive compared to its competitors and gain shares in the fast-growing northeast market.

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