

Alcoholic Drinks Packaging in Mexico

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Abstracts

In 2022, metal beverage cans continued to increase their pack type share in alcoholic drinks in Mexico. This is because metal beverage cans are lightweight and easy to handle, making them convenient for on-the-go consumption. They are portable and suitable for outdoor activities, parties and events. Cans can be easily stored in coolers or carried in bags without the risk of breakage. They are generally less prone to breakage than glass bottles, which are the dominant pack type, reducing the risk...

Euromonitor International's Alcoholic Drinks Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Metal beverage cans increase their pack type share in 2022

Cerveza Pacífico launches what it claims to be the most sustainable beverage can in Mexico

Folding cartons slowly growing popular as a pack type for wine

PROSPECTS AND OPPORTUNITIES

Premiumisation of product packaging is expected

The 355ml pack size is expected to remain most popular over the forecast period

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