

# Almacén Navarro Ospina SA in Consumer Electronics (Colombia)

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## Abstracts

The retailer's aim is to fulfil the needs of the Antioquian (state in Colombia) household with high-quality consumer appliances through the different sales channels. The relationship with the client is important and is maintained through a diverse product offering of the most recognised brands. The company plans to increase sales through promotional offers that extend credit repayment periods up to 24 months.

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