

Alma Norge AS in Health and Wellness (Norway)

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Abstracts

Alma Norge AS continues to benefit from the rising demand for ethically-produced products, with its Plamil chocolate confectionery brand in particular considered a unique alternative, being both gluten free and lactose free, along with being ethically produced. The company has strategically revamped its product portfolio to include a wider range of imported brands in the faster growing health and wellness categories, such as food intolerance and organic.

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