

Allure Asia Inc in Beauty and Personal Care (Philippines)

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Abstracts

The company handles the brand Happy Skin Cosmetics, which launched in 2013. Future expansions through physical stores are expected as the brand increases in prominence and accumulates a larger consumer base across the country. Through its social media accounts and third party retailers, the company is foreseen to reach out to areas where its brand is not yet available. As an emerging local player amidst the well-penetrated and saturated market of beauty and personal care, the company will serve...

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