

# Allied Trading & Consultancy in Apparel and Footwear (Egypt)

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## Abstracts

Allied Trading & Consultancy is a joint stock company established in mid-1998. Based on the progress of the country's stability and new fashion trends that appeared in 2016, Allied Trading & Consultancy is planning for expansion by opening new branches of the brand names it has within Egypt. This will begin with Nike, as the leading brand after promising growth in sales over the review period. The company's scope is mainly in sports apparel and equipment related to Nike, and also apparel and foo...

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