

# Allied Trading & Consultancy in Apparel and Footwear (Egypt)

<https://marketpublishers.com/r/A41992A3D27EN.html>

Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A41992A3D27EN

## Abstracts

Allied Trading & Consultancy is a joint stock company established in mid-1998. Based on the progress of the country's stability and new fashion trends that appeared in 2016, Allied Trading & Consultancy is planning for expansion by opening new branches of the brand names it has within Egypt. This will begin with Nike, as the leading brand after promising growth in sales over the review period. The company's scope is mainly in sports apparel and equipment related to Nike, and also apparel and foo...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Allied Trading & Consultancy: Key Facts

Retail Operations

Summary 2 Allied Trading & Consultancy: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 Allied Trading & Consultancy: Competitive Position 2016

## I would like to order

Product name: Allied Trading & Consultancy in Apparel and Footwear (Egypt)

Product link: <https://marketpublishers.com/r/A41992A3D27EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A41992A3D27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970