

Alliance Boots Plc in Consumer Health (Saudi Arabia)

<https://marketpublishers.com/r/AA05F6B0DBEEN.html>

Date: August 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AA05F6B0DBEEN

Abstracts

Expected rising disposable incomes and increasing self-medication and health-consciousness should help Alliance Boots to strengthen its brand recognition. In addition, the expected increasing presence of female chemists/pharmacists should help Alliance Boots to benefit from strong brand loyalty amongst women. The company is therefore expected to increase its footprint in Saudi Arabia, with the opening of new stores across the country, enabling low-, middle- and high-income consumers to shop in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Production

Summary 1 Alliance Boots Plc: Production Statistics 2013

Competitive Positioning

Summary 2 Alliance Boots Plc: Competitive Position 2013

I would like to order

Product name: Alliance Boots Plc in Consumer Health (Saudi Arabia)

Product link: <https://marketpublishers.com/r/AA05F6B0DBEEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA05F6B0DBEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970