

Allco Icecek Sanayi AS in Alcoholic Drinks (Turkey)

https://marketpublishers.com/r/A7323123FAAEN.html

Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A7323123FAAEN

Abstracts

Allco Icecek Sanayi AS aims to increase its sales in leading spirits categories such as vodka, liqueurs and aniseed-flavoured spirits by increasing consumer awareness of its brands and engaging in new product launches as well as ensuring strong distribution coverage for all of its brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Allco Icecek Sanayi AS: Key Facts

Summary 2 Allco Icecek Sanayi AS: Operational Indicators

Company Background

Production

Summary 3 Allco Icecek Sanayi AS: Production Statistics 2013

Competitive Positioning

Summary 4 Allco Icecek Sanayi AS: Competitive Position 2013



I would like to order

Product name: Allco Icecek Sanayi AS in Alcoholic Drinks (Turkey)

Product link: https://marketpublishers.com/r/A7323123FAAEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A7323123FAAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970