

Alladio E Hijos SA, Jose M in Consumer Appliances (Argentina)

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Abstracts

The company plans to position itself as one of the leading national producers in Argentina, while increasing its production in order to improve efficiency and reduce costs. This will enable it to compete with international brands once import restrictions are lifted in the medium term.

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Contents

Strategic Direction

Key Facts

Summary 1 Jose M Alladio E Hijos SA: Key Facts

Summary 2 Jose M Alladio E Hijos SA: Operational Indicators

Production

Summary 3 Jose M Alladio E Hijos SA: Production Statistics 2015

Competitive Positioning

Summary 4 Jose M Alladio E Hijos SA: Competitive Position 2015

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