

# Alkotel ZAO in Consumer Electronics (Russia)

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## Abstracts

Alkotel has set the goal of reaching turnover of RUB30.0 billion by 2017, and being present amongst the top three of the main consumer electronics categories in Russia. Its main focus is the development of smartphones and tablets, which are recognised as the consumer electronics categories with the best prospects for growth. The company makes no secret of the fact that its main goal is to follow market trends, and it does not have the objective of setting any trends of its own. Being flexible...

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