

Alkor & Co OOO in Beauty and Personal Care (Russia)

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Abstracts

Alkor & Co plans to expand the production of cosmetics in Russia, launch new brands and return to its plan to enter new markets. The company is going to introduce new brands and expand production in its own factory, in which it already manufactures bath and shower products.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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