

# Alkaloid AD Skopje in Tissue and Hygiene (Macedonia)

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## Abstracts

Alkaloid AD Skopje is the leading consumer health company of Macedonia with significant presence across several home care and tissue and hygiene categories in the country. The company permanently invests in modernisation of its production processes, relying on elaborate marketing support for its own brands and products. Alkaloid AD has expanded its business activities beyond Macedonia, including some of the Balkan countries as well as some overseas exports (mostly in relation to consumer health...

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