

Alkaloid AD Skopje in Beauty and Personal Care (Macedonia)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AE6D4225E01EN

Abstracts

Alkaloid AD Skopje is Macedonia's leading domestic manufacturer of consumer health and beauty and personal care products. It continuously invests in modernising its manufacturing and business processes and increasingly invests in marketing and advertising in support of its expanding brand portfolio. Alkaloid AD Skopje aims to improve its competitive position within consumer health and beauty and personal care in Macedonia and the region.

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