

Alkaloid AD in Beauty and Personal Care (Macedonia)

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Abstracts

As one of the leading domestic companies in consumer health and beauty and personal care in Macedonia, Alkaloid ad is expected to continue investing in the modernisation of its production plants as well as increased marketing activities over the forecast period. The company significantly expanded its operations in the Balkans region and it is set to distribute funds in support of these activities during the forecast period. As Macedonia and all other countries in Southeast Europe recover from...

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