

Alicorp SAA in Beauty and Personal Care (Peru)

<https://marketpublishers.com/r/AEFD1DEAC6BEN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AEFD1DEAC6BEN

Abstracts

Alicorp is one of the most important domestic companies currently operating in Peru. In beauty and personal care, the company is present in hair care with its Annu brand positioned within standard shampoo. During the forecast period, it is expected that the company will engage in new product development so as to increase its portfolio of products containing natural ingredients in order to appeal to Peru's increasingly demanding consumers. In addition, the company is set to continue conducting...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Alicorp SAA: Key Facts

Summary 2 Alicorp SAA: Operational Indicators

Company Background

Production

Summary 3 Alicorp SAA: Production Statistics 2012

Competitive Positioning

Summary 4 Alicorp SAA: Competitive Position 2012

I would like to order

Product name: Alicorp SAA in Beauty and Personal Care (Peru)

Product link: <https://marketpublishers.com/r/AEFD1DEAC6BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEFD1DEAC6BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970