

Alexandrion Group Romania SRL in Alcoholic Drinks (Romania)

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Abstracts

Alexandrion Group Romania SRL is one of the top players in spirits in Romania. The company has fuelled the development of a visible brandy market in the country, accounting for over half of sales in the area. Strong success in brandy led to expansion into other key spirits areas like vodka, gin, other spirits and liqueurs. In addition, international brands like Beluga vodka, Piper Heidsieck Champagne, Grant's, Monkey Shoulder and Glenfiddich whisky and Camus Cognac are also imported and distribu...

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