

Aldo Group Inc in Apparel (Canada)

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Abstracts

In 2012, Aldo celebrated its 40th anniversary and marked the company's significant impact on the Canadian and global footwear markets. The brand appears to be increasingly focusing on collaborations with designers to develop exclusive collections for the company's stores, such as collections developed by Christian Cota as well as a new deal to carry Bebe shoes in some of its stores. The company is also making a move upscale with a greater emphasis on its new Locale outlets, which cater to a...

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