

Alcoholic Drinks Packaging in Colombia

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Abstracts

Glass bottles continued to dominate alcoholic drinks packaging unit volumes in Columbia in 2022. However, brick liquid cartons again saw strong growth in alcoholic drinks packaging in 2022, which can be attributed to a few reasons. Firstly, brick liquid cartons provide excellent protection against light, air and moisture and have multiple layers, unlike glass bottles, to maintain the product's integrity. Secondly, when compared to glass bottles, they are cheaper to manufacture, lightweight, less...

Euromonitor International's Alcoholic Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The 295ml size increases its share in 2022

PROSPECTS AND OPPORTUNITIES

Metal beverage cans will continue growing in popularity over the forecast period
Nativa collaborates with meteorologists to reuse its bottles as indicators for rainfall

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