

# Aldi Stores Ltd in Retailing (United Kingdom)

<https://marketpublishers.com/r/A2DA71CE101EN.html>

Date: April 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: A2DA71CE101EN

## Abstracts

Aldi is growing at a rapid pace, as it taps into evolving grocery shopping habits. Consumers are becoming more interested in topping up on products and getting the best value for money when they do so – this is why discounters have become so popular. In the short term, Aldi will look to maintain the profitability of its current stores, as well as aggressively expanding its number of stores, especially in relatively busy urban areas. It may also seek to locate its outlets near more expensive...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Aldi Stores Ltd: Key Facts

Summary 2 Aldi Stores Ltd: Operational Indicators

Internet Strategy

Summary 3 Aldi Stores Ltd: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Aldi Stores Ltd: Private Label Portfolio

Competitive Positioning

Summary 5 Aldi Stores Ltd: Competitive Position 2014

## I would like to order

Product name: Aldi Stores Ltd in Retailing (United Kingdom)

Product link: <https://marketpublishers.com/r/A2DA71CE101EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2DA71CE101EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970