

# Aldi Group in Retailing (Belgium)

https://marketpublishers.com/r/ACE1DC55241EN.html

Date: March 2015

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: ACE1DC55241EN

### **Abstracts**

Aldi is the leader in discounters. After launching its "New Generation" concept in 2012, the company continued to open new stores in 2013 and 2014. It is expected to further extend its presence in Belgium over the forecast period 2014-2019.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Aldi Group: Key Facts

Summary 2 Aldi Group: Operational Indicators

Internet Strategy

Summary 3 Aldi Group: Share of Sales Generated by Internet Retailing

Company Background

Chart 1 Aldi Group: Aldi, Discounters, Brussels

Private Label

Summary 4 Aldi Group: Private Label Portfolio

Competitive Positioning

Summary 5 Aldi Group: Competitive Position 2014



### I would like to order

Product name: Aldi Group in Retailing (Belgium)

Product link: <a href="https://marketpublishers.com/r/ACE1DC55241EN.html">https://marketpublishers.com/r/ACE1DC55241EN.html</a>
Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ACE1DC55241EN.html">https://marketpublishers.com/r/ACE1DC55241EN.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below