

Alcoholic Drinks Packaging in Poland

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Abstracts

The COVID-19 pandemic and the measures taken to slow the spread of the virus had a major impact on alcoholic drinks packaging in 2020, with unit volumes seeing a slight decline in the off-trade and a major slump in the on-trade. While off-trade sales returned to positive growth in 2021, the unit volumes used in the on-trade were still in decline in 2021. Even as restrictions have eased, the widespread economic uncertainty that has emerged in the wake of the COVID-19 pandemic has been suppressing...

Euromonitor International's Alcoholic Drinks Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Health trend, inflation and rising taxes all conspiring against alcohol drinks growth in Poland

Sustainability a key trend in alcoholic drinks packaging

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