

# Alcoholic Drinks Packaging in the Philippines

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## Abstracts

The Philippines took a number of measures to control the spread of COVID-19 that had a significant impact on sales of alcoholic drinks in the country. Firstly, the country imposed lockdown in much of the country, which included the closure of foodservice outlets, including bars and restaurants, as well as a ban on public gatherings. With drinking alcohol often seen as part of social occasions, sales did not simply shift to the off-trade, with both the on- and off-trade channels recording major u...

Euromonitor International's Alcoholic Drinks Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Beer, Cider/Perry, RTDs, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### 2021 DEVELOPMENTS

Both the on-trade and off-trade channels begin recovering in 2021 after the sales slumps a year earlier

Returnables regain their positive momentum after a pandemic-induced dip

Increasing variety of sizes in alcoholic drinks packaging

#### PROSPECTS AND OPPORTUNITIES

Slow recovery expected in alcoholic drinks packaging

San Miguel Brewery to open a new bottling plant

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