

Alcoholic Drinks Packaging in Brazil

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Abstracts

Although they face stiff competition from glass bottles, metal beverage cans continued to gain share as a pack type for lager in 2022. This is because metal beverage cans are lightweight and easy to handle, making them convenient for on-the-go consumption. They provide secure and protective packaging for lager and are less prone to breakage than glass bottles, reducing the risk of accidents during transportation, storage or handling. Metal beverage cans also have excellent cooling properties, al...

Euromonitor International's Alcoholic Drinks Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Sol launches glass bottle that reveals messages in sunlight

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