

# Alcoholic Drinks Packaging in the Czech Republic

<https://marketpublishers.com/r/A78F01C7A9DEN.html>

Date: January 2012

Pages: 56

Price: US\$ 990.00 (Single User License)

ID: A78F01C7A9DEN

## Abstracts

Beer and wine are the main alcoholic drinks categories which are key customers for packaging manufacturers. Beer counted for more than 84% of all alcoholic drinks packaging units in 2010, followed by wine with 9% and spirits with a 7% volume share. Retail sales in alcoholic drinks are dominating and expected to be more than double of the foodservice sales unit volumes in 2011. Volume sales of alcoholic drinks are becoming stable in the Czech Republic with a slightly increasing trend. The Czech... Euromonitor International's Alcoholic Drinks Packaging in Czech Republic report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## WHY BUY THIS REPORT?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Alcoholic Drinks Packaging by Pack Type: Total Unit Volume 2005-2010

Table 2 Alcoholic Drinks Packaging by Pack Type: % Total Unit Volume Growth 2005-2010

Table 3 Total Alcoholic Drinks Packaging by Category: Total Unit Volume 2005-2010

Table 4 Total Alcoholic Drinks Packaging by Category: % Total Unit Volume Growth 2005-2010

Table 5 Total Alcoholic Drinks Packaging by Retail vs Foodservice Split: Unit Volume 2005-2010

Table 6 Forecast Alcoholic Drinks Packaging by Pack Type Total Unit Volume 2010-2015

Table 7 Forecast Alcoholic Drinks Packaging by Pack Type: % Total Unit Volume Growth 2010-2015

Table 8 Forecast Total Alcoholic Drinks Packaging by Category: Total Unit Volume 2010-2015

Table 9 Forecast Total Alcoholic Drinks Packaging by Category: % Total Unit Volume Growth 2010-2015

Table 10 Total Alcoholic Drinks Packaging by Retail vs Foodservice Split: Unit Volume 2010-2015

Al Invest Bridlicna As in Packaging Industry (czech Republic)

Strategic Direction

Key Facts

Summary 1 Al Invest Bridlicna as: Key Facts

Summary 2 Al Invest Bridlicna as: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Al Invest Bridlicna as by Pack Type 2010

Competitive Positioning

Alpla Spol Sro in Packaging Industry (czech Republic)

Strategic Direction

Key Facts

Summary 4 Alpla spol sro: Key Facts

Summary 5 Alpla spol sro: Operational Indicators

Company Background

## Production

Summary 6 Major End-use Markets for Alpla spol sro by Pack Type 2010

## Competitive Positioning

Ardagh Metal Packaging Czech As in Packaging Industry (czech Republic)

## Strategic Direction

## Key Facts

Summary 7 Ardagh Metal Packaging Czech as: Key Facts

Summary 8 Ardagh Metal Packaging Czech as: Operational Indicators

## Company Background

## Production

Summary 9 Major End-use Markets for Ardagh Metal Packaging Czech as by Pack Type 2010

## Competitive Positioning

Model Obaly As in Packaging Industry (czech Republic)

## Strategic Direction

## Key Facts

Summary 10 Model Obaly as: Key Facts

Summary 11 Model Obaly as: Operational Indicators

## Company Background

## Production

Summary 12 Major End-use Markets for Model Obaly as by Pack Type 2010

## Competitive Positioning

Otk Group As in Packaging Industry (czech Republic)

## Strategic Direction

## Key Facts

Summary 13 OTK Group as: Key Facts

Summary 14 OTK Group as: Operational Indicators

## Company Background

## Production

Summary 15 Major End-use Markets for OTK Group as by Pack Type 2010

## Competitive Positioning

Papirny Bela As in Packaging Industry (czech Republic)

## Strategic Direction

## Key Facts

Summary 16 Papirny Bela as: Key Facts

Summary 17 Papirny Bela as: Operational Indicators

## Company Background

## Production

Summary 18 Major End-use Markets for Papirny Bela as by Pack Type 2010

**Competitive Positioning****Sklarny Moravia As in Packaging Industry (czech Republic)****Strategic Direction****Key Facts**

Summary 19 Sklarny Moravia as: Key Facts

Summary 20 Sklarny Moravia as: Operational Indicators

**Company Background****Production**

Summary 21 Major End-use Markets for Sklarny Moravia as by Pack Type 2010

**Competitive Positioning****Tecnocap Sro in Packaging Industry (czech Republic)****Strategic Direction****Key Facts**

Summary 22 Tecnocap sro: Key Facts

Summary 23 Tecnocap sro: Operational Indicators

**Company Background****Production**

Summary 24 Major End-use Markets for Tecnocap sro by Pack Type 2010

**Competitive Positioning****Tetra Pak Ceska Republika Sro in Packaging Industry (czech Republic)****Strategic Direction****Key Facts**

Summary 25 Tetra Pak Ceska Republika sro: Key Facts

Summary 26 Tetra Pak Ceska Republika sro: Operational Indicators

**Company Background****Production**

Summary 27 Major End-use Markets for Tetra Pak Ceska Republika sro by Pack Type 2010

**Competitive Positioning****Vetropack Moravia Glass As in Packaging Industry (czech Republic)****Strategic Direction****Key Facts**

Summary 28 Vetropack Moravia Glass as: Key Facts

Summary 29 Vetropack Moravia Glass as: Operational Indicators

**Company Background****Production**

Summary 30 Major End-use Markets for Vetropack Moravia Glass as by Pack Type 2010

**Competitive Positioning**

Executive Summary

New Vat Rates

Key Trends and Developments

Entertaining at Home

Visual Differentiation - On-shelf Impact

Consumers Seek 'value Packs'

Rising Demand for Functional Packaging

On-the-go Packaging Solutions

Packaging Legislation

Sustainability, Recycling, Green Issues and the Environment

Table 11 Overview of Packaging Recycling and Recovery in the Czech Republic 2009/2010 and Targets for 2011

Table 12 Shares of Returnable and Non-returnable Packaging in the Czech Republic 2008-2010\*

Table 13 Shares of Involved Population and Municipalities in Recycling and Packaging Waste Collection in the Czech Republic in 2008-2010

Category Data

Table 14 FMCG Packaging by Pack Type: Retail Unit Volume 2005-2010

Table 15 FMCG Packaging by Pack Type: % Retail Unit Volume Growth 2005-2010

Table 16 Total Packaging by Industry: Retail Unit Volume 2005-2010

Table 17 Total Packaging by Industry: % Retail Unit Volume Growth 2005-2010

Table 18 FMCG Closures by Type: Retail Unit Volume 2005-2010

Table 19 FMCG Closures by Type: % Retail Unit Volume Growth 2005-2010

Table 20 Total Closures by Industry: Retail Unit Volume 2005-2010

Table 21 Total Closures by Industry: % Retail Unit Volume Growth 2005-2010

Table 22 Forecast FMCG Packaging by Pack Type: Retail Unit Volume 2010-2015

Table 23 Forecast FMCG Packaging by Pack Type: % Retail Unit Volume Growth 2010-2015

Table 24 Forecast Total Packaging by Industry: Retail Unit Volume 2010-2015

Table 25 Forecast Total Packaging by Industry: % Retail Unit Volume Growth 2010-2015

Table 26 Forecast FMCG Closures by Type: Retail Unit Volume 2010-2015

Table 27 Forecast FMCG Closures by Type: % Retail Unit Volume Growth 2010-2015

Table 28 Forecast Total Closures by Industry: Retail Unit Volume 2010-2015

Table 29 Forecast Total Closures by Industry: % Retail Unit Volume Growth 2010-2015

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